

BIP: “From Lab to Market: Communication, Impact & Commercialization”

Date: 25/05 – 29/05/ 26

Description:

This Blended Intensive Programme (BIP) supports doctoral candidates in strengthening their ability to communicate research clearly, understand its broader impact, and explore pathways from academic research to real-world application. Combining online preparatory sessions with an intensive physical week, the programme addresses research impact, market awareness, intellectual property, and science communication beyond academia. Each participant works individually on their own doctoral research, culminating in an individual Research Impact Presentation. The BIP equips PhD researchers with transferable skills to position their work within societal, environmental, and market contexts.

Online Programme

Online Meeting 1: Writing scientific papers with Impact and Clarity (*Prof Soteris Kalogirou*)

Online Meeting 2: From Research to Market Landscape & Competing Approaches

Physical Week Programme

Sunday 24/05 – Arrival

19:00 -	Welcome / Networking
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Day 1: Monday 25/05 – Researcher Mindset: Innovation Pathways Beyond Academia

8:00 – 9:00	Breakfast
9:00 – 10:00	Introduction
10:00 – 11:00	Researcher Mindset: From PhD to Innovator (<i>Success stories</i>)
11:00 – 11:30	Coffee Break
11:30 – 12:30	From Research Results to Real-World Opportunities
12:30 – 13:30	Lunch
13:30 – 15:00	Workshop I (Interactive): Who am I as a researcher & why my work matters?

Day 2: Tuesday 26/05 – Commercialization session

8:00 – 9:00	Breakfast
9:00 – 10:30	Designing Value from Research (Business Model Canvas)
10:30 – 11:00	Coffee Break
11:00 – 12:30	Commercializing Your Research: TRLs, Pathways & Academic Options
12:30 – 13:30	Lunch
13:30 – 15:00	Workshop II (Interactive): From Research to Value: Pathway Design Workshop

Day 3: Wednesday 27/05 – Market Logic

8:00 – 9:00	Breakfast
9:00 – 10:30	A research question with impact (Societal, Environmental & Economic Impact) <i>(Dr Marlen Vasquez)</i>
10:30 – 11:00	Coffee Break
11:00 – 12:30	From Literature Gap to Market Gap <i>(Michael Christofi)</i>
12:30 – 13:30	Lunch
13:30 – 14:30	Systematic Literature Review seminar <i>(Michael Christofi)</i>
19:00 -	Social Event

Day 4: Thursday 28/05 – IP & Science Communication

8:00 – 9:00	Breakfast
9:00 – 10:30	IP Fundamentals for PhDs: When to Publish, When to Protect <i>(Archimedes Centre)</i>
10:30 – 11:00	Coffee Break
11:30 – 13:00	Science Communication Beyond Academia, Storytelling & Presentation Design for Researchers
13:00 – 14:00	Lunch
14:00 – 15:30	Free time: Research - Impact Presentations Preparations

Day 5: Friday 29/05 – Doctoral Research Impact Showcase

8:00 – 9:00	Breakfast
9:00 – 10:00	Keynote Speaker: From Academia to Business success story <i>(Industrial partner)</i>
10:00 – 11:00	Part 1: Doctoral Research - Impact Presentations
11:00 – 11:30	Coffee Break
11:30 – 12:30	Part 2: Doctoral Research - Impact Presentations
12:30 – 13:30	Lunch
13:30 – 14:30	Final Remarks & Awards